



Privacy Policy

This privacy policy outlines how Creative Genesis collects, uses, and safeguards any information you provide while using this website.

Creative Genesis is dedicated to protecting your privacy. If we request specific information that can identify you while using this site, you can be confident that it will be utilized solely in accordance with this privacy policy.

Creative Genesis may update this policy periodically by revising this page. We encourage you to review this page occasionally to stay informed about any changes. This policy has been in effect since January 1, 2022.

Information We Collect

We may gather the following types of information:

- Name and job title
- Contact details, including email address
- Demographic data such as postal code, preferences, and interests
- Additional information pertinent to customer surveys and/or offers

How We Use Your Information

We collect this information to better understand your needs and enhance our services, specifically for the following purposes:



- Maintaining internal records.
- Utilizing the information to improve our products and services.
- Occasionally sending promotional emails regarding new products, special offers, or other information we believe may interest you, using the email address you provided.
- Periodically contacting you for market research purposes via email, phone, fax, or mail.
- Customizing the website to align with your interests.

Security Measures

We are committed to ensuring the security of your information. To prevent unauthorized access or disclosure, we have implemented appropriate physical, electronic, and managerial procedures to protect and secure the information we collect online.

Understanding Our Use of Cookies

A cookie is a small data file that requests permission to be stored on your computer's hard drive. Upon your consent, the file is installed, allowing the cookie to assist in analyzing web traffic or notifying you when you access a specific site. Cookies enable web applications to interact with you on a personal level. By collecting and retaining information about your preferences, the web application can customize its functions to better suit your needs and interests.

We utilize traffic log cookies to determine which pages are frequently accessed. This information aids us in analyzing webpage traffic and enhancing our website to better



align with customer requirements. The data collected is solely used for statistical analysis and is subsequently deleted from our system.

In summary, cookies enhance your experience on our website by allowing us to track which pages you find beneficial and which you do not. Importantly, a cookie does not provide us access to your computer or any personal information, aside from the data you voluntarily share with us.

You have the option to accept or reject cookies. While most web browsers are set to automatically accept cookies, you can typically adjust your browser settings to decline them if you wish. However, this may limit your ability to fully utilize the website.

Links to External Websites

Our website may include links to other sites that may interest you. However, once you click on these links and leave our site, we have no control over the other website. Consequently, we cannot be held responsible for the protection and privacy of any information you provide while visiting those sites, as they are not governed by this privacy policy. We advise you to exercise caution and review the privacy policy relevant to the site you are visiting.

Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

Creative
GENESIS
CONSULTANCY & TRAINING

whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes

if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at support@cgenesusc.uk

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

You may request details of personal information which we hold about you under the Data Protection Act 1998. A small fee will be payable. If you would like a copy of the information held on you please write to:

Creative Genesis Consultancy and Training
Unit 107947 Ourier Point,
Pool, 13 Freeland Park,
Wareham Road
Dorset, England, BH16 6FH

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible at the above address. We will promptly correct any information found to be incorrect.